

enso

STARTER

INVENTORY RECON:

Pick up cash that Amazon owes you. Stop paying a huge percentage of that to another agency. We boiled this down to a science. We'll get you your hard-earned cash back.

Sellers have an 18-month timeframe provided by Amazon to review and audit their FBA transactions. Within this period, sellers can initiate Amazon Seller Support cases to request reimbursements for discrepancies that fall under Amazon's FBA reimbursement policy. The range of financial and logistical discrepancies that an FBA seller may encounter is vast.

Our services encompass more than just identifying potential FBA reimbursement claims. Our team of case managers takes care of filing and diligently following up on all your Amazon cases, ensuring that you receive a premium-quality service that benefits both you and your business.



HOW DOES IT WORK?

You will receive a monthly report notifying you how much money we managed to get you reimbursed for at the end of each month.

UNLIMITED DESIGN & CONTENT

Your brand deserves to be treated as a brand, and you don't need to chase some guy on Fiverr who doesn't know what A+ content is. From infographics to product packaging to listings and beyond. We got you covered.

IT'S AS EASY AS 1-2-3:

1. DESIGN REQUEST: Begin by creating a design request using our user-friendly forms. Provide clear instructions to your designer about your project.

2. GETTING STARTED: Once you submit your request, your dedicated designer will promptly commence work and deliver the initial designs within 1-7 business days, depending on the design type.

3. REVIEW & REVISION: Collaborate directly with your designer to review the designs and suggest any necessary revisions.



THIS IS WHAT'S INCLUDED

MANY MORE WILL BE ROLLING OUT EVERY MONTH

- ✓ A+ Design and Content
- ✓ Product Insert
- ✓ Amazon Storefront
- ✓ Logo
- ✓ Infographics
- ✓ Virtual Bundle Image
- ✓ Amazon Post
- ✓ Listing Content
- ✓ Product Catalog
- ✓ Product Packaging
- ✓ Brand Book

PRO (EVERYTHING IN STARTER AND):

SELLER CENTRAL TASKS

We handle various tasks including flat files, storefronts, listing errors, and more. Our approach goes beyond generic responses, ensuring that your valuable time is dedicated to business growth instead of dealing with Seller Support.

Efficiently and expertly manage every aspect of your Seller Central account without the need for manual work or going at it alone. Elevate your performance instantly with best practices comparable to those of agencies, and unlock the true potential of your business.



WE CAN HANDLE A LARGE ARRAY OF TASKS SUCH AS:

INACTIVE LISTINGS	LISTING AND STORE UPDATES	INVENTORY REPORTS AND ISSUES
Inactive Out of Stock but with FBA Inventory (Inventory Error)	Update Listing Attributes	Inventory Reconciliation
Suppressed Listing	Listing Recategorization	Inventory Removal Issues
High/Low Pricing Error	Merge ASINs	Reserved Inventory
Hazmat Documentation	Create Listing Variations	Product Dimensions Remeasurement
Stranded Inventory	Fix Unshared Reviews of the Variations	
Missing Buy Box		
High Return Rate - Voice of the Customer		

NON-PPC PROMOTIONAL OPPORTUNITIES	SHIPMENT ISSUES	CUSTOMER AND ORDERS
Create Coupons	Unable to Add a Product	Remove Bad Feedback
Create Promotional Discounts	Shipment Reconciliation	Multi-Channel Fulfillment Issues (BIL Unsync)
Create Lightning Deals	Merge ASINs	FBA order not Received/Refund/Reimbursements
Subscribe and Save	Create Listing Variations	Remove Negative Reviews
Small and Light Program	Fix Unshared Reviews of the Variations	
Virtual Bundles		

MOST REQUESTS ARE COMPLETED WITHIN 24-48. THIS CAN OBVIOUSLY EXTEND TO AN UNKNOWN DURATION AS WE ARE DEALING DIRECTLY WITH AMAZON.

AND MANY MORE!

PPC

■ 8%-15% of your revenue going towards ads is more than enough. No need to pay outrageous prices to an agency. We actually own and operate our own brands. We've been running ads before most agencies existed. We're battle tested and have personally spent hundreds of thousands of dollars on PPC campaigns.

One of our experts will manage all aspects of your campaigns from strategy to execution to ongoing tweaking and optimization. You will set the tone based on your goals and you will receive a detailed monthly report.

Please note: This does not include any DSP campaigns.

SCALE (EVERYTHING IN PRO AND):

BOOKKEEPING

Not much to be said here. Being on top of your numbers is critical. We'll run your books in the same professional and detail-oriented manner as we do with our own brands.

How does it work? You will grant us view access to your accounts. We will provide you with monthly reports by the 15th of each month for the previous month's data.

Please note:

- We only work with QuickBooks and we include only one main sale channel. If up to 5% of your revenue comes from a different sale channel (say your Shopify account) that's ok, but above that amount, we will need to add an additional fee for more sale channels.
- We do not provide any legal/financial/tax-related advice, nor do we provide any service within those areas.
- This is suitable for sellers with up to \$1M in annual sales.
- Only for 100% private label brands - No wholesale or arbitrage.

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